

DUBAI WORLD TRADE CENTER EXPERIENCED THE LEATHER WORLD MIDDLE EAST FAIR - 4TH - 6TH MAY 2015

Leather World Middle East Features 3 country pavilions from France, Germany and Pakistan with other exhibitors from China, Germany, India, Spain, UK, USA & UAE and dozens of top flight international tanneries are also present at Leather World Middle East dedicated leather production area where UAE based Alkhaznah Tannery is present along with 15 French and eight Italian tanneries making their foray in to the Middle East.

Butti Saeed Al Ghandi, second Vice- Chairman of Dubai World Trade Centre inaugurated the show on May 4th and dedicated to the leather industries.

The Middle East emerging as a leather manufacturing hub and the show assumes more significance, organizers said. According to latest Trade figures, \$ 1.9 billion worth of dressed leather, luggage, handbags, saddlery , harnesses and footwear aware Produced in the Gulf region last year. Saudi Arabia, accounting for \$ 1.1 Billion, the UAE (\$ 468 Million) and Qatar (\$ 250 million) are the region's big three leather producers.

Messe Frankfurt put their full effort for their promotion of Leather World Middle East and called most of the global tanneries to participate in the Leather World Middle East fair at the prestigious World Trade Center Dubai from 4th – 6th May 2015. The CEO of Mr. Ahmed Pauwels ., CEO of Messe Frankfurt Middle East, the organiser of Leather World Middle East informed the market gains in stature internationally , events like Leather World Middle East have a significant role to play in fuelling the industry. As per Mohamad Sabri, Head Of Business development at Messe Frankfurt said the event is dedicated for trade covering the entire value chain of the global level industry.

The trend area at the centre of the exhibition floor is a show highlight where the most innovative leather products are displayed, from 100 percent biodegradable camel hide to leather clutches with built-in power packs that re-charge smart phones. The recorded event showed 85 exhibitors from 10 countries which include more than 15 leather goods exhibitors from India especially from Calcutta and New Delhi seeking to make a strong presence in the booming regional leather market estimated at \$ 4.09 billion in 2014 and they felt happy about the exhibition and the outcomes.